



Station Order Revised Add to Schedule Heinrich for Senate 2012

Market: Albuquerque

Flight Dates: Tuesday, August 28, 2012 to Sunday, September 02, 2012

Estimate ID

11714

Contact: Jim Giudicessi

Phone: 505-246-2222

Email: Jim.Giudicessi@krqe.com

Fax: 505-944-0259

Direct: 505-998-9530

KRQE-S2

201607

Jug
8/24/12

Program Name	DP	Days	Gross Rate	Tue Aug 28	Wed Aug 29	Thu Aug 30	Fri Aug 31	Sat Sep 01	Sun Sep 02	Total
5 KRQE 5a News 5:00 AM 6:00 AM	EM	M-F 30	\$50.00 \$200.00	1	1	1	1			4
3 CBS This Morning 7:00 AM 9:00 AM	EM	M-F 30	\$150.00 \$450.00		1	1	1			3
4 The Doctors 9:00 AM 10:00 AM	DT	M-F 30	\$125.00 \$125.00	1						1
3 Price is Right 11:00 AM 12:00 PM	DT	M-F 30	\$300.00 \$300.00			1				1
3 KRQE Noon News 12:00 PM 12:30 PM	DT	M-F 30	\$275.00 \$275.00	1						1
3 Bold & Beautiful 12:30 PM 1:00 PM	DT	M-F 30	\$175.00 \$175.00	1						1
3 Young & Restless 1:00 PM 2:00 PM	DT	M-F 30	\$175.00 \$175.00				1			1
2 Dr. Phil 3:00 PM 4:00 PM	EF	M-F 30	\$300.00 \$600.00		1	1				2
2 KRQE 4p News 4:00 PM 4:30 PM	EN	M-F 30	\$550.00 \$1,650.00		1	1	1			3
2 KRQE 4:30p News 4:30 PM 5:00 PM	EN	M-F 30	\$550.00 \$1,650.00	1	1		1			3
2 Wheel of Fortune 6:30 PM 7:00 PM	PA	M-F 30	\$1,700.00 \$3,400.00	1			1			2
3 Criminal Minds 9:00 PM 10:00 PM	PT	W 30	\$1,800.00 \$1,800.00		1					1

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzanne@mediastategies.com

Date/Time Sent: 8/24/2012 3:41:38 PM

KRQE-S2

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Program Name	DP	Days		Gross Rate	Tue	Wed	Thu	Fri	Sat	Sun	Total
		Length			Aug 28	Aug 29	Aug 30	Aug 31	Sep 01	Sep 02	
3 Big Brother	PT	Th		\$2,100.00			1				1
9:00 PM 10:00 PM		30		\$2,100.00							
3 Crimetime	PT	Sa		\$600.00					1		1
7:00 PM 8:00 PM		30		\$600.00							
3 KRQE 10p News	LN	M-F		\$1,100.00	1		1				2
10:00 PM 10:35 PM		30		\$2,200.00							
5 Saturday 10p News	LN	Sa		\$325.00					1		1
10:00 PM 10:35 PM		30		\$325.00							
5 Letterman	LF	M-F		\$125.00		1		1			2
10:35 PM 11:35 PM		30		\$250.00							
Station Gross Totals				\$16,275.00	7	7	7	7	2		30

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastategies.com

Date/Time Sent: 8/24/2012 3:41:39 PM

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Spot Manager: All, 08/28/12-09/02/12

Alt Order #	Advertiser	Order	Inv. Code (Book	Time Period	Length	Priority	Channel	Product	Estimate	Air Time	Ad-ID	Rate
Date: 08/28/12												
Station: KRQE												
	POL/Heinrich fr	201607 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714				5:12:51 AM		\$50.00
	POL/Heinrich fr	201607 M-F 9a-10a	9a-10a	:30 P4	[ALL]	HEINRICH I11714				9:50:35 AM		\$125.00
	POL/Heinrich fr	201607 M-F KRQE News	12p-1230p	:30 P3	[ALL]	HEINRICH I11714				12:05:02 PM		\$275.00
	POL/Heinrich fr	201607 Soap Rotator	(12:30:00 PM	:30 P3	[ALL]	HEINRICH I11714				12:58:11 PM		\$175.00
	POL/Heinrich fr	201607 M-F KRQE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714				4:38:00 PM		\$550.00
	POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	HEINRICH I11714				6:41:18 PM		\$1,700.00
	POL/Heinrich fr	201607 LN M-F	10p-1035p	:30 P3	[ALL]	HEINRICH I11714				10:06:45 PM		\$1,100.00
												\$3,975.00
												\$3,975.00
Date: 08/29/12												
Station: KRQE												
	POL/Heinrich fr	201607 Wed Hour 2	8p-9p	:30 P3	[ALL]	HEINRICH I11714						\$1,800.00
	POL/Heinrich fr	201607 M-F KROE News	KRQE News	:30 P5	[ALL]	HEINRICH I11714				5:59:26 AM		\$50.00
	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714				8:24:07 AM		\$150.00
	POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30 P2	[ALL]	HEINRICH I11714				3:51:28 PM		\$300.00
	POL/Heinrich fr	201607 M-F KRQE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714				4:16:50 PM		\$550.00
	POL/Heinrich fr	201607 LN M-F	10p-1035p	:30 P3	[ALL]	HEINRICH I11714				10:16:26 PM		\$1,100.00
	POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I11714				10:58:30 PM		\$125.00
												\$4,075.00
												\$4,075.00
Date: 08/30/12												
Station: KRQE												
	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714						\$150.00
	POL/Heinrich fr	201607 Dr. Phil	3p-4p	:30 P2	[ALL]	HEINRICH I11714						\$300.00
	POL/Heinrich fr	201607 Thur Hour 3	9p-10p	:30 P3	[ALL]	HEINRICH I11714						\$2,100.00
	POL/Heinrich fr	201607 M-F KROE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714						\$550.00
	POL/Heinrich fr	201607 David Letterman	1035p-1137p	:30 P5	[ALL]	HEINRICH I11714						\$125.00
	POL/Heinrich fr	201607 M-F KRQE News	KROE News	:30 P5	[ALL]	HEINRICH I11714						\$50.00
	POL/Heinrich fr	201607 M-F KROE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714						\$550.00
	POL/Heinrich fr	201607 Price is Right	11a-12p	:30 P3	[ALL]	HEINRICH I11714						\$300.00
												\$4,125.00
												\$4,125.00
Date: 08/31/12												
Station: KRQE												
	POL/Heinrich fr	201607 M-F 630p-7p	M-F 630p-7p	:30 P2	[ALL]	HEINRICH I11714						\$1,700.00
	POL/Heinrich fr	201607 M-F KROE News	KROE News	:30 P5	[ALL]	HEINRICH I11714				5:25:32 AM		\$50.00
	POL/Heinrich fr	201607 CBS This Mornin	CBS Early St	:30 P3	[ALL]	HEINRICH I11714				8:23:52 AM		\$150.00
	POL/Heinrich fr	201607 Soap Rotator	(1:00:00 PM-	:30 P3	[ALL]	HEINRICH I11714				1:29:01 PM		\$175.00
	POL/Heinrich fr	201607 M-F KROE News	4p-430p	:30 P2	[ALL]	HEINRICH I11714				4:17:20 PM		\$550.00
	POL/Heinrich fr	201607 M-F KROE News	430p-5p	:30 P2	[ALL]	HEINRICH I11714				4:47:35 PM		\$550.00
												\$3,175.00
												\$3,175.00
Date: 09/01/12												
Station: KRQE												
	POL/Heinrich fr	201607 Sat Hour 1	7p-8p	:30 P3	[ALL]	HEINRICH I11714						\$600.00
	POL/Heinrich fr	201607 LN Sa	10p-1035p	:30 P5	[ALL]	HEINRICH I11714						\$325.00
												\$925.00
												\$925.00
												16,275.00

[Sorted by: Date]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KRQE-TV Albuquerque	Date: 8/24/2012
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I, Media Strategies and Research,
being on behalf of: Martin Heinrich, a legally
qualified candidate of the Democratic political
party for the office of: U.S. Senate
in the General
election to be held on: Tuesday, November 06, 2012
do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Tuesday, August 28, 2012			Sunday, September 02, 2012		

Total Charges: \$16,275.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Friday, August 24, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title